



MIU

MADE IN UKRAINE

INTRODUCTION



MADE IN UKRAINE: AN EXPORT-IMPORT COMPANY FOR UKRAINIAN-MADE GOODS

MISSION: TO SUPPORT SOCIALLY CONSCIOUS UKRAINIAN MANUFACTURERS, ACTING AS A BRIDGE BETWEEN THEM AND GLOBAL MARKETS. WE BELIEVE THAT EVERY STEP IN THE DEVELOPMENT OF THESE MANUFACTURERS IS A STEP TOWARDS STRENGTHENING THE FOUNDATIONS OF DEMOCRACY, SUPPORTING PEACE, AND PROTECTING HUMAN RIGHTS

GOAL: INCREASE THE VOLUME OF EXPORTS AND POPULARIZE 'MADE IN UKRAINE' PRODUCT, AS A BRAND OF HIGH QUALITY, RELIABILITY, SOCIAL CONSCIOUSNESS

SLOGAN: "FROM UKRAINE TO THE WORLD - TOGETHER FOR DEMOCRACY AND PEACE"

MADE IN UKRAINE COMMITMENT



- **DELIVERING HEALTHY, HIGH-QUALITY FOOD TO CONSUMERS AT AN AFFORDABLE PRICE.**
- **SUPPORTING UKRAINIAN PRODUCERS INVOLVED IN SOCIAL INITIATIVES IN UKRAINE.**
- **MINIMIZING THE CARBON FOOTPRINT THROUGH COOPERATION WITH PRODUCERS WHO ADHERE TO THE PRINCIPLES OF SUSTAINABLE DEVELOPMENT, AND A LOGISTICS SUBCONTRACTOR OFFERING GREEN TRANSPORTATION.**
- **STIMULATING THE UKRAINIAN ECONOMY BY OPENING NEW MARKETS FOR TAXPAYERS TO SUPPORT THE COUNTRY THAT STANDS ON THE FOREFRONT OF DEFENDING OUR COMMON VALUES AND IDEALS OF FREEDOM AND DEMOCRACY!**

MADE IN UKRAINE ROLE

WE SERVE AS A **TWO-WAY BRIDGE** BETWEEN UKRAINIAN MANUFACTURERS AND INTERNATIONAL SALES MARKETS

OUR ROLE IS COORDINATING OPERATIONS TO HANDLE:

- REQUESTS FROM UKRAINIAN MANUFACTURERS REGARDING THE POSSIBILITY OF EXPORT.
- DIRECT INQUIRIES FROM SALES CHANNELS LOOKING FOR SPECIFIC CATEGORIES OF UKRAINIAN GOODS TO IMPORT



MADE IN UKRAINE OBJECTIVES



- **ANALYSIS OF SALES MARKETS**
- **SEARCH, CONSULTING AND SUPPORT OF UKRAINIAN MANUFACTURERS**
- **SEARCH FOR SALES CHANNELS AND DISTRIBUTION PARTNERS**
- **LOGISTICS, CUSTOMS CLEARANCE AND STORAGE**
- **MARKETING, SALES AND PR**
- **RISK MANAGEMENT AND INSURANCE**

ANALYTICAL SYSTEM



SCALE AND DIVERSIFICATION OF DEMAND

COMPETITIVE ENVIRONMENT

MARKET RESEARCH, SEGMENTATION AND TARGET AUDIENCE

FEATURES OF LEGISLATIVE REGULATION

RISKS AND LIMITATIONS

SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT



ANALYTICAL PARTNER

AN INDEPENDENT CONSULTING COMPANY THAT PROVIDES COMPREHENSIVE SUPPORT TO DECISION-MAKERS AND BUSINESS OWNERS IN DEALS, TRANSFORMATIONS, AND EVERYDAY BUSINESS, LEGAL, AND TAX ISSUES.

- COMPREHENSIVE CONSULTING SERVICES FOR TRANSACTION SUPPORT, COVERING MERGERS AND ACQUISITIONS, FINANCE, LEGAL AND TAX LAW.
- EVERYDAY BUSINESS, FINANCIAL, ACCOUNTING, LEGAL, AND TAX SUPPORT.
- BUSINESS CONSULTING COVERING ORGANIZATIONAL CHANGES, OPERATIONS MANAGEMENT, AND TECHNOLOGY.

21
YEAR OF
EXPERIENCE IN
DEALS AND
INVESTMENTS

85+
ADVISORS IN
MERGERS AND
ACQUISITIONS,
FINANCE,
BUSINESS, LAW,
AND TAXES

1300+
SUCCESSFULLY
COMPLETED
PROJECTS

1000+
CLIENTS

90%
CROSS-BORDER
PROJECTS

JP Weber

LOGISTICS SYSTEM



- CHOICE OF TRANSPORT ROUTES AND TYPES OF TRANSPORT
- CUSTOMS CLEARANCE AND DOCUMENTATION
- ORGANIZATION OF STORAGE AND WAREHOUSING
- INVENTORY PLANNING AND OPTIMIZATION
- DELIVERY MONITORING AND TRACKING



DELIVERY METHOD:

DDP “DELIVERED DUTY PAID”



LOGISTICS PARTNER

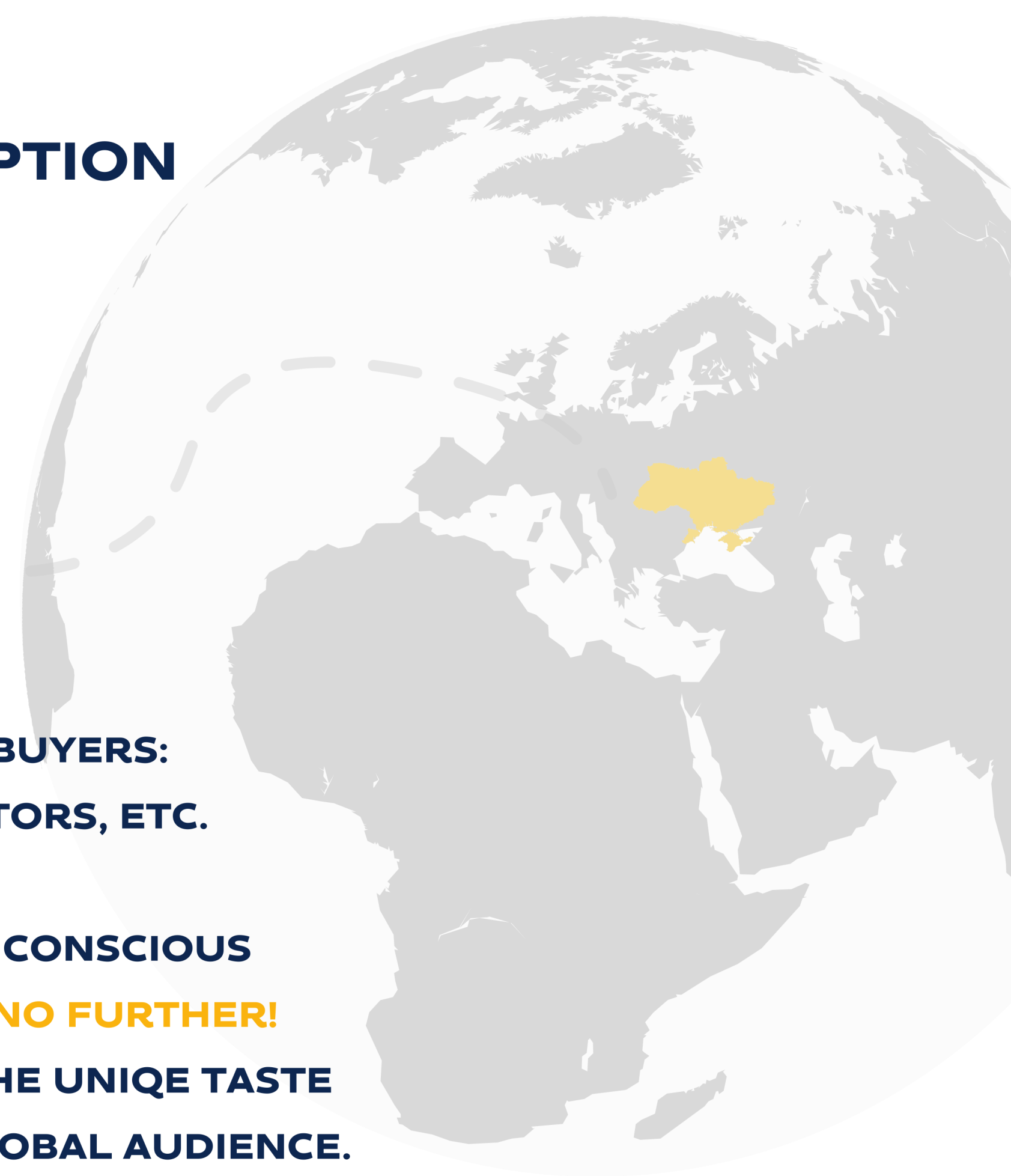
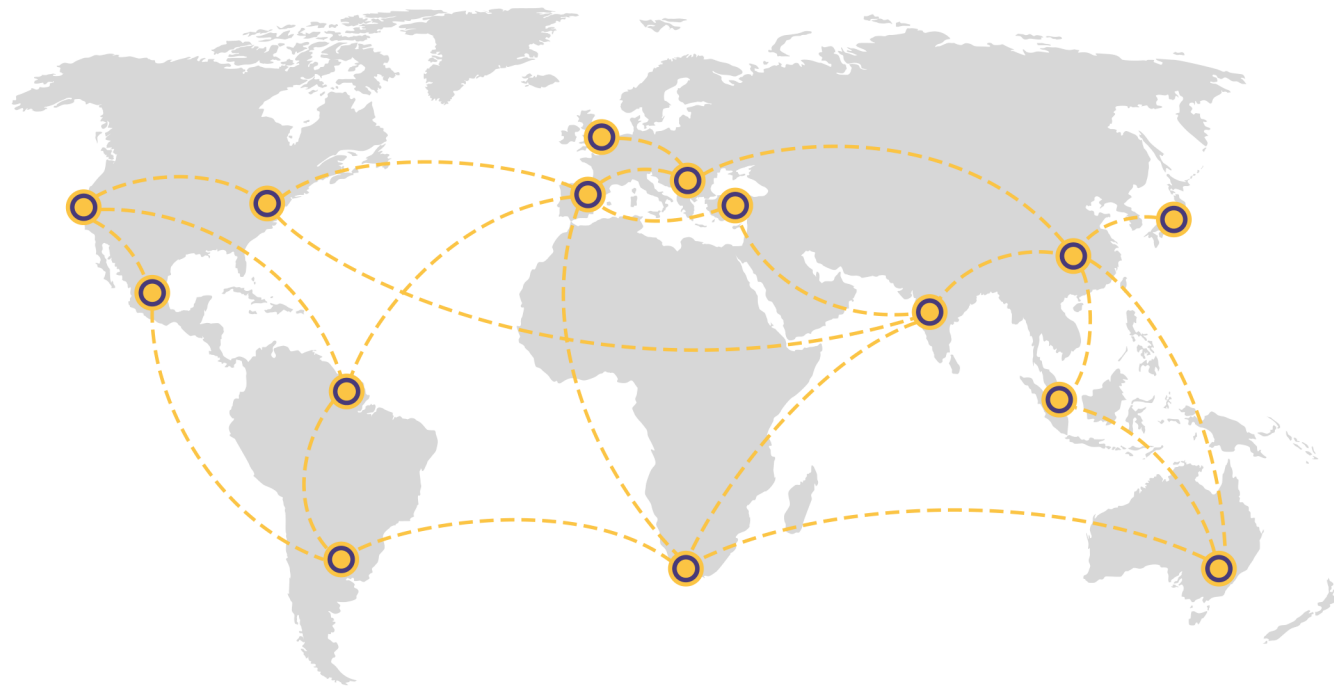


- **30 YEARS OF EXPERIENCE IN THE TSL INDUSTRY**
- **ECOLOGICAL LNG TRANSPORT**
- **FLEET OF OVER 700 OWN VEHICLES**
- **OVER 1,500 EXPERIENCED EMPLOYEES**
- **OVER 190,000 M² OF WAREHOUSE SPACE**



MADE IN UKRAINE PRODUCT DESCRIPTION

EXPLORE A VAST ARRAY OF **FOOD PRODUCTS**



**OUR WORK MODEL IS DESIGNED FOR WHOLESALE BUYERS:
SUPER/HYPERMARKETS, RETAIL CHAINS, DISTRIBUTORS, ETC.**

**ARE YOU IN SEARCH OF HIGH-QUALITY FOOD WITH CONSCIOUS
PRODUCTION TO ENHANCE YOUR SHELVES? **LOOK NO FURTHER!**
MADE IN UKRAINE - YOUR PARTNER IN BRINGING THE UNIQUE TASTE
OF UKRAINE WITH SOCIAL RESPONSIBILITY TO A GLOBAL AUDIENCE.**

MADE IN UKRAINE BRAND LIST (JANUARY 2024)

EXPLORE A VAST ARRAY OF **FOOD PRODUCTS**

- **HEALTHY FOOD AND SNACKS**



- **BABY NUTRITION AND WATER**



- **GRAIN AND CEREAL PRODUCTS**



- **FROZEN BAKERY PRODUCTS**



- **DOG TREATS AND SNACKS**



SELECTION OF THE MANUFACTURER



**QUALITY AND
RELIABILITY**

- ADHERENCE TO INTERNATIONAL STANDARDS
- THE PRESENCE OF A CORRESPONDING REPUTATION IN THE MARKET



**COMPETITIVE
ADVANTAGE**

- MARKET PRICING FEASIBILITY
- MEETING WITH CONSUMER NEEDS AND EXISTING MARKET TRENDS



**EXPORT
READINESS**

- PRESENCE OF SUFFICIENT PRODUCTION CAPACITIES, RESOURCES AND NECESSARY CERTIFICATION



**SOCIAL
CONSCIENCE**

- COMPLIANCE WITH PRINCIPLES OF HUMAN RIGHTS PROTECTION AND SUPPORT FOR DEMOCRACY

MADE IN UKRAINE ADVANTAGES



FOR MORE DETAILED INFORMATION AND COOPERATION:

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